



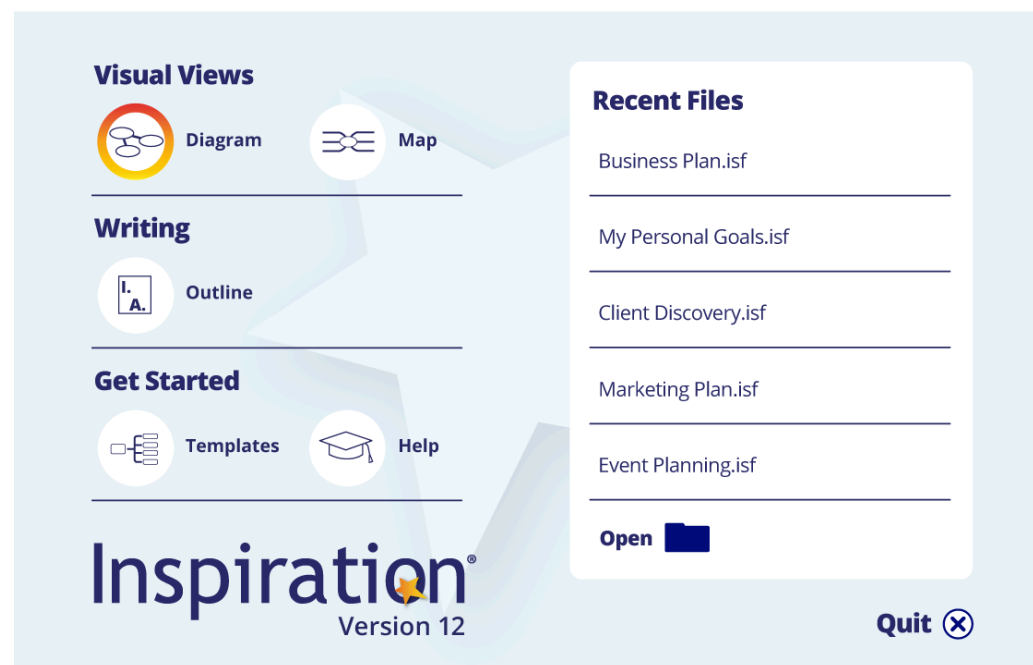
Inspiration 12 and Inspiration RD Needs Recommendation Guide

What is Inspiration

Harnessing the power of visual thinking, Inspiration makes your ideas visible by turning abstract thoughts into structured visuals like concept maps, mind maps, and diagrams. Inspiration helps you externalize your thinking, bringing immediate clarity to complex projects while generating a structured outline to kickstart reports and documentation—all within one platform.

Inspiration is designed specifically to support professionals with:

- **Organizing Workflows:** Structuring projects and managing daily tasks.
- **Clarifying Complex Ideas:** Making sense of intricate data, processes and strategy.
- **Professional Writing:** Drafting reports, minutes, and presentations.

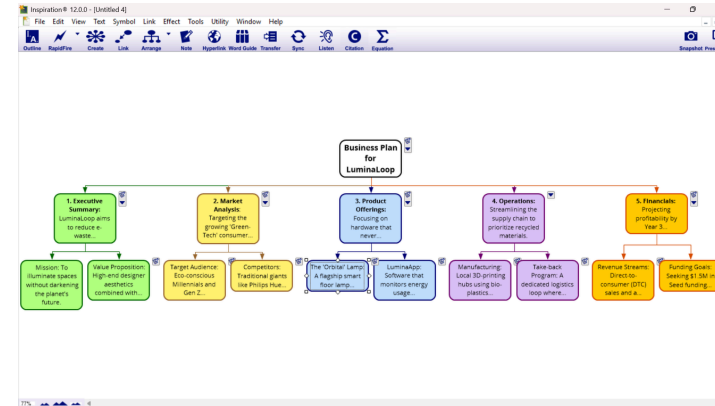


How does Inspiration help?

Inspiration's visual thinking approach leverages **Dual Coding Theory** by creating two distinct mental pathways- verbal and spatial - for the same piece of information. This dual-track processing reinforces memory and allows the brain to organize complex ideas more efficiently than text alone.

Creating diagrams allows for simultaneous processing, making it much easier to see how complex parts of a topic relate to one another at a glance. Inspiration's unique ability to flip between a diagram and an outline is a literal manifestation of dual coding; it allows you to transform a "non-verbal" map into a "verbal" structure for writing and fully word-process your ideas—all within a single platform.

You can move back and forth between both views, working at the big-picture level and in the details. Everything is in sync.



Addressing workplace challenges

This guide demonstrates how Inspiration mitigates cognitive barriers associated with ADHD, Dyslexia, Autism, and Executive Function challenges in a professional context.

Difficulty	How Inspiration Helps
<p>Organizing Ideas: From Chaos to Structure</p>	<p>Professionals with ADHD often struggle with "starting friction" and the inability to categorize a "brain dump" of information during meetings.</p> <p>The Rapid Fire Tool: Allows users to capture "exploding ideas" as fast as they think them, bypassing the need for linear organization.</p> <p>Dynamic Organization: Move ideas, notes, and images anywhere on a free-form page to understand how strategy and tasks relate.</p> <p>One-Click "Arrange": Instantly creates order from a messy map, helping users who feel overwhelmed by the visual noise of unstructured data.</p>
<p>Clarifying Thinking: The Bridge of Dual Coding</p>	<p>For Dyslexic and Autistic professionals, clarifying abstract concepts requires more than just text. Inspiration uses visual-spatial relationships to ground abstract thoughts.</p> <p>Visual Prompts: A library of over 1,000 symbols provides visual anchors to reinforce verbal cues, promoting better memory retention and clarity.</p> <p>Logical Linkages: Use the "Phrase Bank" to explicitly label relationships (e.g., "is a result of," "consists of," or "depends on"). This provides the concrete logical structure and clear connection between ideas that Autistic thinkers often require.</p> <p>Focus Mode: "Contract" diagrams to hide irrelevant data, allowing users to focus on one specific deliverable without the distraction of the "big picture".</p>

Addressing Workplace Challenges

Difficulty	How Inspiration Helps
Professional Writing: A Full Word-Processing Environment	<p>Unlike other solutions that function primarily as planning tools, Inspiration is a complete writing platform for reports and documentation.</p> <p>Synchronous Dual Views: The Diagram and Outline Views are perfectly in sync. Work at the "big picture" level in the diagram or dive into the details in the outline; changes are instantly reflected in both</p> <p>Full Word-Processing: Fully word-process within the Outline View. Write full reports, add citations, and generate references directly within the software.</p> <p>Beating the "Blank Page": Start with a project map and flip to a structured outline to move from planning to drafting with a pre-built framework, eliminating writing anxiety.</p>
Specialist Features for Professional Productivity	<p>Audio Note Reminders: Essential for memory support; users can record verbal instructions or meeting nuances and play them back later to aid retention.</p> <p>Built-in "Listen" Tool: A dedicated text-to-speech engine allows users to hear their reports or maps read back to them for proofreading and comprehension.</p> <p>Smart Checklist: Breaks overwhelming projects into visual, manageable tasks using checklists to keep professionals motivated and on track.</p>

Accessibility Features

Inspiration is built from the ground up for accessibility (conformance to Section 508). This includes:

- Highly customized interface to meet user needs and preferences.
- Built-in text-to-speech.
- Talking interface for low vision users.
- Tested with ZoomText, JAWS and NVDA for low vision users.
- Optimized for keyboard control .
- Speech-to-text:
 - Use with **Dragon Professional**: optional Dragon Command Pack with 200+ custom commands to dictate and control Inspiration.
 - Recommend Inspiration Dragon Edition for new users.
 - Use with Windows Voice Access (dictation and control) & Talk Type (dictation).



ZoomText

MAGNIFIER WITH SPEECH

JAWS

SCREEN READER



Recommending the 3-Year Single-User Enterprise License

For workplace environments that prioritize security, the protection of intellectual property, and strict data governance, the Inspiration Single-User Enterprise License is the premier recommendation.




Why recommend this solution:

- **Offline Security & IP Protection:** Inspiration is an installed application that works completely offline. This ensures that sensitive intellectual property, strategic plans, and internal data never leave the user's local machine or secure company network.
- **No AI Risk*:** In environments where AI-generated content or data-scraping is restricted for security or legal reasons, Inspiration provides a pure cognitive workspace. There is no integrated AI analyzing user data or training on proprietary information, ensuring 100% human-led thinking and data sovereignty.
- **Seamless IT Deployment:** Designed for professional network environments, this license includes an Intune and SCCM packaging service to facilitate silent, standardized installation across a corporate network.
- **Guaranteed Continuity:** The 3-year term includes upgrade rights to the latest versions as they are released, ensuring the user always has access to the most secure and up-to-date features.
- **Flexibility & Support:** The license can be easily moved to a new PC if hardware is upgraded, and it includes full technical and user support to minimize workplace downtime.

* Use the free add-on **Inspiration Flow** as a bridge to use Inspiration alongside authorized organizational AI Chatbots such as Gemini, Copilot, Claude AI, and ChatGPT.

Our Products to Recommend

Choose which Single User product to recommend based on the OS platform.

OS Platform	Product Option	Licensing
 Windows	<p>Inspiration 12: Installed app, works completely offline.</p> <p>or 3 Year Enterprise Single User License: Installed app, works completely offline.</p> <p>or Inspiration Dragon Edition: Inspiration 12 license with Dragon Command Pack add-on. Requires a license of Dragon Professional 15 or 16.</p>	<p>Inspiration 12 - Perpetual License (one-off-cost)*</p> <p>Inspiration Dragon Edition - Perpetual License (one-off-cost)*</p> <p>*This license does not expire.</p> <p>3 Year Enterprise Single User License: This license includes upgrade rights to the latest version as they are released, as well as Intune and SCCM deployment options.</p>
 Apple Mac  Chromebook	<p>Inspiration RD: online app requiring internet access.</p> <p>Includes:</p> <ul style="list-style-type: none"> • Online file storage 	<p>Subscription License:</p> <p>1 and 3 year plans available.</p>

Free Add-On: Inspiration Flow

Inspiration Flow is a free add-on app that students can register for at: <https://www.inspiration-at.com/inspiration-flow/>. Used in combination with Inspiration and Inspiration RD, it turns existing documents and AI chatbot answers into Inspiration diagrams in just a few steps.

- Import a Word document into Inspiration to process, spatially re-organise, and synthesise the content in a non-linear and creative way.
- Automatically convert presentation slides into an Inspiration diagram, to note take and build out diagrams using research from other sources.
- Take the results from AI chatbots such as Gemini, Copilot, Claude AI and ChatGPT and turn them into mind maps; a catalyst for ideation and a great way to organise thinking.
- Also, import from other note taking, outlining and mind mapping apps that export to XML, OPML, Freemind and XHML.

